

EARN UP TO  
**\$150**

on New Pringles®  
Assorted Case



Get up to \$5 per case - Valid from  
March 1, 2018 – November 30, 2018



**TO QUALIFY:**

1. Sell cases of Pringles™ Variety Pack (SKU 38000-18586)
2. Earn \$5.00 for every case sold between March 1, 2018 and November 30, 2018.
3. Maximum rebate is \$150.
4. Complete redemption information below and mail along with proof of sale to include tracking report with distributor name, operator name, address, city, state, ZIP, promoted Kellogg's product code number, quantity sold, and date sold.
5. Mail in an envelope with sufficient postage affixed to:

**Kellogg's Specialty Channels**  
**c/o Pringles DSR Promotion**  
PO Box 1007  
Brownsdale, MN 55918-1007

Case Code	Product Description	Case Count
38000-18586	Pringles® Small Grab & Go™ Assorted Case: 24 Original, 12 Sour Cream & Onion, 12 Cheddar, 12 Barbecue	60ct.

*Official Terms & Conditions*

**FOOD AWAY FROM HOME DISTRIBUTOR SALES REPRESENTATIVES (DSR):**  
Beginning on 3/1/18 through 11/30/18 (Promotion Period)

1. Participating Foodservice DSRs sell a minimum of one (1) cases of (Pringles Variety Pack) (Participating Products) to their assigned foodservice operators during the Promotion Period (Qualifying Sale)
2. Receive \$5.00 awarded in the form of a bank-issued check issued to the distributor house for distribution to the DSRs for each Qualifying Sale. Maximum amount of award that can be earned is \$150 per DSR.
3. To receive your award, complete the redemption form, as indicated, and mail in along with your proof-of-sale in an envelope with sufficient postage affixed to: **Kellogg's™ Specialty Channels, c/o Pringles DSR Promotion, P.O. Box 1007, Brownsdale, MN 55918-1007**, to be postmarked by 12/31/18 and received by 1/27/19. Proof-of-sale to be submitted should be in the form of a computer-generated DSR tracking report attached to the redemption form. DSR tracking report must include distributor's name, operator's name, address, city, state, zip code, Participating Product code #, quantity sold and date sold. Please allow up to 6 weeks from confirmation of Qualifying Sale(s) for receipt of award.

Sponsor is not responsible for lost, late, misdirected, illegible, incomplete, damaged, postage due or mutilated mail. No mechanically reproduced, altered, forged, or facsimile submissions will be accepted. All submissions become the property of Sponsor and will not be returned. Sponsor is not responsible for any change of mailing address and/or phone number of participants. No facsimiles or reproductions of the tracking report will be accepted. Limit one (1) redemption form per DSR, or one (1) bulk redemption for all eligible DSRs with a participating distributor allowed. DSRs can redeem for a maximum of \$150. Offer good only on Qualifying Sales of Participating Products as stated above. Sponsor reserves the right to audit submissions. Offer open only to Kellogg's Specialty Channels Distributor Sales Representatives who are legal residents of the fifty (50) United States and the District of Columbia, are 18 years of age or older, and are in good standing with the Sponsor during the Promotion Period and at the time of receiving any award. Partial case orders will not be accepted. Participation in the promotion is subject to prior approval by DSR's direct supervisor. Promotion void where prohibited. Sponsor, Kellogg North America Company, One Kellogg Square, Battle Creek, MI 49909

**Please complete the following:**

\_\_\_\_\_  
Distributor Name

\_\_\_\_\_  
City/State

\_\_\_\_\_  
Distributor Sales Rep. Name

\_\_\_\_\_  
Address (No P.O. Boxes please!)

\_\_\_\_\_  
City State ZIP

\_\_\_\_\_  
Distributor Sales Rep. Phone Number

\_\_\_\_\_  
Fax Number

\_\_\_\_\_  
Email Address  
 Include my e-mail notifications for Kellogg's Specialty Channels

\_\_\_\_\_  
Qualifying Cases Sold



For questions regarding this sales promotion please contact your Kellogg's Sales Representative.