



# ENTICE BEYOND THE SLICE

INSPIRATION TO CREATE IRRESISTIBLE CHEESECAKES

Spicy Dark Chocolate  
Cheesecake Pops



**\$7 off** per case  
up to **\$500**

See back page for details.



## SWEETS ARE THE NEW SNACKS

Dessert has become an all-day dish with major profit potential.

While a slice of cheesecake remains the third most popular dessert, more consumers want smaller, portable options. So we took the classic favorite and added a few creative touches to help inspire a fun, flavorful, all-day snacking menu.

Datassential, 2017

Nearly **70%** of patrons have interest in ordering cheesecake.

Datassential Dessert Overview 2017



### FUNKY MONKEY CHEESECAKE BITES

Cut cheesecake slices into 5 bite-sized portions. Dip in peanut butter candy coating. Top with dried banana pieces and crisp Applewood smoked bacon. Drizzle with melted dark chocolate.

## NEW YORK STYLE INSPIRATION

Premium cheesecake oven-baked on graham cracker crust. Heavy on cream cheese and eggs for dense, rich and indulgent texture.



### TUXEDO CHEESECAKE

Dip pre-cut cheesecake slices in dark chocolate and decorate with peppermint candies.



Great on-the-go!  
Find discounted packaging, tips and more:

[BakeryAndDessertsToGo.com](http://BakeryAndDessertsToGo.com)



### SPICY DARK CHOCOLATE CHEESECAKE POPS

Dip pre-cut cheesecake slices in dark chocolate and dust with brown sugar chipotle glazed peanuts.

1/3

of consumers would purchase mini desserts as a snack.

Technomic Snacking Occasion Consumer Trend Report 2018, ages 18-34



### BAKLAVA CHEESECAKE BITES

Cut cheesecake into 1-inch uniform cubes. Dip in honey and dust with pistachio pieces and golden brown phyllo dough shreds.

## FRENCH STYLE INSPIRATION

A lighter, creamy, less dense cheesecake with an oatmeal cookie crumb crust. An affordable alternative to New York Style Cheesecake.



### CANDY APPLE CHEESECAKE POPS

Portion cheesecake into small 2-inch uniform triangles. Glaze with candy apple coating and sprinkle with candied pecans and dried apple pieces.



40%

of consumers say **portability** is an important factor when deciding what to order for dessert.

Datassential, 2017 - Limited Service Restaurant

### TROPICAL BREEZE CHEESECAKE CONE

Using an ice cream scoop, place one large rounded scoop of cheesecake in a waffle cone. Drizzle with mango glaze and top with toasted coconut and dried pineapple.



# LIMITED TIME OFFER SAVINGS

Operator Rebate | Valid October 1, 2018 through May 31, 2019

**\$7 off per case  
up to \$500**

PRODUCT CODE	PRODUCT NAME	UNITS PER CASE	PIECES PER UNIT	IND. UNIT WT. (OZ.)	GROSS CASE WT. (LBS.)	CASES PURCHASED	REBATE PER CASE	TOTAL REBATE
<b>New York Style</b>								
07117	Wholesome Indulgence® No Sugar Added New York Style Cheesecake* (Pre-cut 16 slices)	4 Cakes	110" round	58	17.38		X \$7.00 =	
08060	Restaurant Reserve® California Style Cheesecake* (Pre-cut 16 slices)	2 Cakes	110" round	112	16.72		X \$7.00 =	
08065	Restaurant Reserve® New York Style Creamy Cheesecake (Pre-cut 16 slices)	4 Cakes	110" round	68	20.51		X \$7.00 =	
08077	Restaurant Reserve® New York Style Hi-Rise Cheesecake (Pre-cut 16 slices)	2 Cakes	110" round	131	18.79		X \$7.00 =	
08078	Restaurant Reserve® New York Style Plain Cheesecake (Pre-cut 16 slices)	4 Cakes	110" round	68	20.27		X \$7.00 =	
08080	Restaurant Reserve® Plain High-Profile Cheesecake (Pre-cut 14 slices)	4 Cakes	110" round	78	22.43		X \$7.00 =	
08117	Restaurant Reserve® Classic Cheesecake Tall* (Pre-cut 14 slices)	2 Cakes	110" round	102	15.25		X \$7.00 =	
<b>French Style</b>								
07157	French Cream Cheesecake – Round	6 Foils	110" Round	42	18.66		X \$7.00 =	
08018	French Cream Cheesecake – Tray	4 Trays	18" x 15" Tray	73	20.96		X \$7.00 =	
08075	French Cream Cheesecake – Round	4 Foils	110" Round	42	12.35		X \$7.00 =	
08076	French Cream Cheesecake – Round	8 Foils	110" Round	42	24.02			
<b>TOTAL REBATE REQUESTED</b>								

Name of Operation \_\_\_\_\_

First and Last Name \_\_\_\_\_ Title \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_

E-mail  I would like to receive emails from Sara Lee.

Distributor Name \_\_\_\_\_ Distributor City \_\_\_\_\_ State \_\_\_\_\_

- TYPE OF OPERATION: (check one)
- Commercial Restaurants*
- Traditional QSR/Fast Food
  - Bars & Taverns n Fast Casual/Quick Casual
  - Traditional Bakeries
  - Midscale/Family Dining
  - Farm Stands
  - Casual Dining
  - Convenience Stores
  - Fine Dining

- Average Number of Meals Served Per Day
- Under 100 Meals
  - 100-299
  - 300-499
  - 500-599
  - 1,000-1,999
  - 2,000-4,999
  - 5,000 or more

- Non-Commercial/Beyond Restaurant/Onsite Feeding*
- Business & Industry
  - Casinos/Gambling
  - Hospitals
  - Corrections
  - Traditional Nursing Homes
  - Supermarket Deli
  - Retirement Communities
  - Mass Merchandisers
  - Colleges & Universities
  - Recreation
  - Vending
  - Airlines/Travel
  - Office Coffee Service (OCS)
  - Cruise Lines
  - Military
  - Stadiums/Arenas
  - Lodging

- How did you hear about this program?
- Sales Rep
  - Distributor Sales Rep
  - Tradeshow
  - Website
  - Email
  - Other \_\_\_\_\_

**TO REDEEM:** Online redemption encouraged. Photocopies accepted.

Redeem online at [www.fspromos4u.com/saralee](http://www.fspromos4u.com/saralee) and enter the Quick Access Code: SLCHEESECAKESPROMO19 or mail completed form to:

Sara Lee Cheesecakes Promotion  
PO Box 2048  
Brownsdale, MN 55918

**TERMS & CONDITIONS:** Valid only for product codes listed in this offer. Promotion period is October 1, 2018 – May 31, 2019. All items listed on this offer can be purchased at any time during the promotional period. Offer applies only to foodservice operators. One coupon/redemption per location or headquarters address. Headquarters may submit for multiple locations and request one combined rebate check; however, reporting must show individual store addresses and purchase information. This offer is not valid for school or military bids and operator members of Group Purchasing Organizations. Not valid in conjunction with any other Sara Lee offer for these products. Offer does not apply to Resale, Bid, Contract Business, National Accounts and Franchise affiliated groups. Any other use constitutes fraud. Sara Lee has final decision on the interpretation of the terms & conditions of this program and reserves the right to cancel this program at any time. Void where prohibited. Distributor invoices or tracking reports must accompany rebate form and include Sara Lee item numbers, operator & distributor business name and appropriate purchase dates and postmarked by June 30, 2019. Allow 6-8 weeks for fulfillment. Limit \$500.

**Contact your sales rep or call 855-524-7876 for more product information.**